

# **Waukesha Farmers' Market 2023**

## **Musician Application & Information**

Thank you for your interest in being a musician for the 2023 Waukesha Farmers' Market!

The Waukesha Farmers' Market is an open-air, producer-only, public market that operates every Saturday, from the first week in May through the last week in October. The market runs from 8:00 a.m. to 12:00 p.m. rain or shine. It is one of the largest farmers' markets in the state! The Waukesha Farmers' Market is held in Historic Downtown Waukesha and takes place along the Fox River in the Waukesha State Bank Employee parking lot.

After 20+ seasons of operation, the Waukesha Farmers' Market is a thriving asset to our community and the vendors who make it all possible. The market has not only become a place where local residents can purchase affordable Wisconsin grown products, but a meeting place and popular Saturday morning ritual for many people.

In this informational packet you will find an application for musicians who are interested in performing at the market as well as guidelines and information concerning set-up, parking, etc.

Please review the enclosed information, fill out the application and email it or mail it to the address listed below.

**Return your application ASAP to reserve your spot.**

Once we have received your information we will review it and notify you of our decision.

Thank you and we look forward to working with you.

Chris Janet

### CONTACT INFO

Chris Janet

WDBA President, Farmers' Market Management Council

[chris@waukeshadba.com](mailto:chris@waukeshadba.com)

The Waukesha Farmers' Market is a family friendly event and we ask that any musicians applying to perform at the Market keep this in mind. Market management reserves the right to determine what is and is not appropriate music for the Market. **We ask that all musicians applying to play at the Market for the first time, provide us with a sample of their work. You can provide us with a CD, a link to your website, or an audio file.**

We are looking for musicians who can play between the hours of 8:00 am and 12:00 pm on Saturday mornings, May through October (weather permitting). See the application for performance time options. You can sign up to perform for more than one Saturday during the six month run of the Market. Please indicate on your application what days and times you are available to perform. You do not need to be available for the entire 4 hours of the Market, although that is an option. We can schedule more than one group of musicians for any particular Saturday.

While the Market DOES NOT pay it's musicians to perform, you will benefit from the exposure you will get while playing at the Market. Thousands of market-goers attend our Market each week. You are welcome to put out a tip jar and sell any CD's, t-shirts or other items you may have to promote yourself or your musical group. You are also welcome to offer any printed material you have such as business cards or brochures.

We will provide a 10x10 canopy tent which will be set up ahead of your arrival along with a generator to power your equipment. You must bring your own chairs, music stands or any other equipment you need to perform. Farmers' Market management will be on hand to answer any questions you may have or to assist you with set-up.

If you are unable to perform on your scheduled dates please notify me ASAP.

Waukesha Farmers' Market 2023

**Saturdays**

**May 1st - October 31st, 2023**

**8:00 am-12:00 pm.**

Chris Janet

WDBA President, Farmers' Market Music Coordinator

(c) 630-776-6889

[chris@waukeshadba.com](mailto:chris@waukeshadba.com)

**2023 Waukesha Farmers' Market  
MUSICIAN APPLICATION**

Name of Musician/Musical Group\_\_\_\_\_

Contact Name\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Phone\_\_\_\_\_ Email\_\_\_\_\_

Kind of Music You Play\_\_\_\_\_

Website/Link to a Sample of your Music\_\_\_\_\_

Facebook\_\_\_\_\_

Other Events Where You Have Performed\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Dates You Would be Available to Perform at the Market\_\_\_\_\_

(Saturdays, May through October – weather permitting)

Times You Would be Able to Perform at the Market\_\_\_\_\_

(8:00 am-9:30 am) (10:00 am-12:00 pm) (8:00 am-12:00 pm)

We ask all musicians to include the Waukesha Farmers' Market 2022 dates you are performing on your website and in your advertising. Please like the Waukesha Farmers' Market Facebook page.

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