



# 2025 Waukesha Farmers' Market Professional Services Application

235 W. Broadway St., Waukesha, WI 53186  
[marketadmin@waukeshadba.com](mailto:marketadmin@waukeshadba.com) 262-336-6716



The Professional Services applicant is seeking a booth to provide information about their local company including contractors, insurance, real estate, etc. The display-only booth will showcase their services, answer questions, and allow visitors to book appointments for consultations. Their goal is to create a positive and informative experience for Market attendees.

**Primary Contact** \_\_\_\_\_

**Business Name or DBA** \_\_\_\_\_

**Owners Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Mobile Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Website/Social Media** \_\_\_\_\_

**Name/cell/email for key market staff for your stall** \_\_\_\_\_

**Owner's Phone Number/E-mail** \_\_\_\_\_

**Professional Services Offered** \_\_\_\_\_

Please select preferred package:

- \$100 - 1 market appearance non vehicle stall
- \$100 - 1 market appearance vehicle stall
- \$300 - 4 market appearances non vehicle stall
- \$300 - 4 market appearances vehicle stall



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The renter of a market stall(s) holds harmless the Waukesha Downtown Business Association (WDBA) and Waukesha State Bank from and against all causes of action, claims, demands, suits, liability, or expense by reason of loss or damage to any property or bodily injury to any person, including death, as direct or indirect result of use of any rented or occupied market space or in connection with any action or omission of the renter who shall defend the above, Waukesha Downtown Business Association (WDBA) and Waukesha State Bank in any such cause of action or claim. By signing this form, I agree to an inspection of my growing/producing area and confirm that I have read, understand and will follow the guideline rules of the Waukesha Farmers' Market.

I also hereby grant the WDBA the irrevocable right to use my image & voice in any recordings on their social media platforms. I waive the right to approve the final product. I hereby release the WDBA from any and all claims for invasion of privacy, appropriation of likeness or defamation. I understand that any video or image will have distribution limited to the WDBA's immediate media pages and printed newsletters distributed between WDBA members and customers of the Waukesha Farmers Market.

The success of our farmers' market is greatly aided by supporting social media efforts. We ask every vendor to join us in spreading the word about **Waukesha's Downtown Summer Farmers' Market**. The market has had much success and has more than 11,000 followers on it's Facebook Page. News about the market, its vendors, their products and downtown Waukesha goes out to each follower every time we post videos and/or photos. We encourage all vendors and patrons to participate and help us continue that success. Let us know where you publish your media advertising, and we will join in your efforts. Check the newsletters where we publish our social media contact points.

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Vendor Signature

Date

Please return this form **with all sections filled in**, along with your Certificate of Liability Insurance listing **Waukesha State Bank** (151 E. St. Paul Ave., Waukesha, WI 53186) and the **Waukesha Downtown Business Association** (235 W. Broadway St., Waukesha, WI 53186) as Additional Insureds, minimum liability coverage of \$100,000/\$300,000 aggregate.

Please email the application to [marketadmin@waukeshadba.com](mailto:marketadmin@waukeshadba.com). You may mail or drop off applications at 235 W. Broadway St., Waukesha, WI 53186 (there is a drop-box for after hours). Please do NOT include a payment. All participants will be invoiced from the Waukesha Downtown Business Association. This will be confirmation of your approved application to the 2025 Waukesha Farmers Market.

Please check here if requesting use of a generator. Please note that all generators must be inverter generators to reduce noise. All generators will be reviewed by the market management team on the first day of your generator use.

## Success checklist:

- Completed Application
- Current Insurance Certificate