



Waukesha Farmers Market 2024 Sponsorship Opportunities

We invite you to choose from these Sponsorship Opportunities

Season runs May – October

PRIMARY MARKET SPONSORSHIP \$10,000

There's only ONE opportunity to be the Primary Sponsor of the 2024 Waukesha Farmers Market! Get premium notice with your business prominently displayed throughout the market. *Includes booth rental for the season.*

Perks:

- Exclusive Sponsor for your industry*
- Farmers Market Storage Shed Signage
- Information Booth Signage
- Featured on WDBA Website
- Shoutout on Farmers Market social media
- Waukesha Freeman Advertisements
- Named as Primary Sponsor on weekly newsletter
- Largest logo on staff t-shirts
- 2 shoutouts per day from music stage

MARKET BAG SPONSORSHIP \$5000

Everyone loves a good market bag! Sponsor the 2024 market bags that will feature your business and support a great cause of your choice. Bags will be available for a \$5 donation to the charity that your business names donated in your honor! *2500 quality reusable bags to be available. *Includes 14 days of your choice of booth rental at the market*

Perks:

- Mention as Market Bag Sponsor on WDBA website
- Shoutout on Farmers Market social media
- Logo on staff t-shirts
- Featured as newsletter sponsor twice
- 2 shoutouts per day from music stage

MUSIC STAGE SPONSORSHIP \$2500

Everyone loves listening to the entertainment of the market! Help make great acts possible each weekend. *Includes 10 days of your choice of booth rental at the market.*

Perks:

- Prominent signage at music stage
- Logo on staff t-shirts
- Featured in every newsletter as music stage sponsor
- 2 shoutouts per day by the musician

REST AREA SPONSOR \$1000

Our most requested addition to the farmers market is tables for people to rest and enjoy food. Help provide 3 picnic tables and create a rest area. *Includes 6 days of your choice booth rental at the market.*

Perks:

- Signage at rest area
- Mention on WDBA website

SPECIAL EVENT SPONSOR \$500

Families love attending special events at the market like face painting, balloon art and other ideas we can dream up. Help provide one of the special days to increase the fun and attendance at the market. *Includes booth rental for your business on that day.*

Perks:

- Signage at event space
- Shoutout in newsletter of that day

PROFESSIONAL BUSINESS SPONSORSHIP \$250

Want to promote your professional business at the market? This sponsorship provides for booth rental of 4 days of your choice and sponsorship of the daily newsletter once.

DAY SPONSORSHIP \$100

Want to promote your professional business at the market? This sponsorship provides for one day of booth rental and sponsorship of the weekly newsletter.

**WDBA members may attend the market as a vendor/sponsor even if the Primary sponsor is in the same industry.*



- YES, I want to be a Sponsor of the 2024 Waukesha Farmers Market!**

Company Name: _____

Address: _____

Contact Person: _____

Phone Number: _____

Email: _____

Sponsorship Package Selection: _____

- No, I am not able to participate at this time.**
- No, but I am willing to the support the market in other ways!** *(Please check all that apply.)*

- Display a poster in my business
- Shop the market
- Connect on Facebook
- Display a yard sign at my house
- Other: _____

We would like these sponsorships to be mutually beneficial and can discuss tailoring these benefits to meet your businesses' marketing needs. Sponsorships for individual events, specific market print materials, etc. may also be available. **Sponsors must complete a Farmer's Market application, provide the necessary insurance documentation and abide by the market guidelines.**

Checks are payable to: Waukesha Downtown Business Association (WDBA)

For more information, please contact Shelley Gallamore at 262.409.8496 or ShelleyGallamore@gmail.com

