



2025 Waukesha Farmers' Market Vendor Application

235 W. Broadway St., Waukesha, WI 53186
marketadmin@waukeshadba.com 262-336-6716



Business Name _____

Primary Contact Name _____ Business Owner's Name _____

Address _____

City _____ State _____ Zip Code _____

Mobile Phone _____ Email _____

Website/Social Media _____

Key Market Staff Name/cell/email _____

Emergency Contact & Phone Number _____

Form of Payments Accepted (please circle all that apply):

Cash Only Card Only Cash or Card Check Apple/Android Venmo Paypal Zelle

15 DIGIT WISCONSIN SALES PERMIT NUMBER

456- _____ - _____

If you do not have a Wisconsin sales permit number and claim your sales are tax-exempt, enter the exception code number from the following table:

- 1-all sales are exempt sales only or display only
- 2- multi-level marketing company pays sales tax
- 3-non-profit exemption
- 4- Exempt occasional sales

Exemption Code _____



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PRICING PLANS: Please CIRCLE the dollar amount below to indicate your desired stall.										
HOURS 8AM-12PM Snow/Rain or Shine	How Many	NO VEHICLE				WITH VEHICLE				
		Daily	Single	Double	Triple	Daily	Single	Double	Triple	Premium 400s Row
Spring Season (1 st 7 weeks) Fall Season (last 7 weeks)	7	\$50	\$250	\$475	\$ 700	\$50	\$325	\$625	\$925	N/A
Peak Season (June 21 - Oct 25)	19	\$50	\$400	\$725	\$1025	\$50	\$475	\$875	\$1,250	\$50
Full Season (May 3 - Oct 25)	26	\$50	\$450	\$825	\$1,175	\$50	\$525	\$975	\$1,400	\$50

All participants WILL BE INVOICED once a COMPLETED application has been received and approved. We will **ADD** a \$50 one-time vetting fee if you are a first-time vendor. We will **SUBTRACT** a Pay In Full discount if you are a returning non-daily vendor and your COMPLETED application was submitted by March 1. (\$25 for Spring/Fall or \$100 for Peak/Full Season Vendors.) Invoices must be paid in full by March 15 to get the discount. A \$50 late fee will be assessed for accounts not paid in full by September 1, 2025.

****Please indicate what you will be selling, if items are not listed, please write them in****

Produce & Plants						Other Goods & Items	
Apples		Collards		Okra		Spinach	Arts/Crafts
Arugula		Corn		Onion		Squash-Summer	Bakery/Bread
Asparagus		Corn-popping		Parsley		Squash-Winter	Candles
Blueberries		Cucumbers		Peas		Strawberries	Candy/Sweets/Maple Syrup
Bitter Melon		Eggplant		Peaches		Swiss Chard	Canned Goods
Bok Choy		Garlic		Pears		Tomatillos	CBD
Beans		Gourds		Peppers-Hot		Tomatoes	Clothing
Beets		Grapes		Peppers-Sweet		Turnips	Coffee/Tea
Broccoli		Green Onions		Plums		Vines	Firewood
Brussel Sprouts		Greens		Potatoes		Water Spinach	Food Vendor
Cabbage		Herbs		Pumpkins		Watermelon	Frozen Meat/Eggs
Carrots		Kale		Radishes		Yams	Honey Goods
Cantaloupe		Kohlrabi		Raspberries		Zucchini	Jewelry
Cauliflower		Leeks		Rhubarb		Cut Flowers	Liquids/Juices
Celery		Lettuce		Scallions		Flowering Plants	Pet Services/Items
Celeriac		Mushrooms		Shallots		Vegetable Plants	Soap/Lotion/Lip Balms



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The renter of a market stall(s) holds harmless the Waukesha Downtown Business Association (WDBA) and Waukesha State Bank from and against all causes of action, claims, demands, suits, liability, or expense by reason of loss or damage to any property or bodily injury to any person, including death, as direct or indirect result of use of any rented or occupied market space or in connection with any action or omission of the renter who shall defend the above, Waukesha Downtown Business Association (WDBA) and Waukesha State Bank in any such cause of action or claim. By signing this form, I agree to an inspection of my growing/producing area and confirm that I have read, understand and will follow the guideline rules of the Waukesha Farmers' Market.

I also hereby grant the WDBA the irrevocable right to use my image & voice in any recordings on their social media platforms. I waive the right to approve the final product. I hereby release the WDBA from any and all claims for invasion of privacy, appropriation of likeness or defamation. I understand that any video or image will have distribution limited to the WDBA's immediate media pages and printed newsletters distributed between WDBA members and customers of the Waukesha Farmers Market.

The success of our farmers' market is greatly aided by supporting social media efforts. We ask every vendor to help us spread the word on your own social media about **Waukesha's Farmers' Market**, its vendors, their products, and downtown Waukesha events.

Vendor Signature

Date

Please return this form **with all sections filled in**, along with your Certificate of Liability Insurance listing **Waukesha State Bank** (151 E. St. Paul Ave., Waukesha, WI 53186) and the **Waukesha Downtown Business Association** (235 W. Broadway St., Waukesha, WI 53186) as Additional Insureds, minimum liability coverage of \$100,000/\$300,000 aggregate.

Please email the application to marketadmin@waukeshadba.com. You may mail or drop off applications at 235 W. Broadway St., Waukesha, WI 53186 (there is a drop-box for after hours), however, email is preferred. Please do NOT include a payment. All participants will be invoiced from the Waukesha Downtown Business Association. This will be confirmation of your approved application to the 2025 Waukesha Farmers' Market.

If you want to request a certain stall, please include your stall number. We will do our best to accommodate all requests but offer no guarantees. Approved vendors will receive their stall assignment in April.

- Please check here if requesting use of a generator. Please note that **ALL** generators for 2025 must be **INVERTER** generators to reduce noise pollution.

Success checklist:

- Completed Application
- Applicable Permits (Food, Seller's, etc.)
- Current Insurance Certificate